



**For Immediate Release February 29, 2016**

**CONTACT: CANDACE SHERER**

**KINGSPORT AREA TRANSIT SERVICE**

***KATS PROMOTION: "MAKING MEMORIES IN MARCH LEADS TO  
LUCKY WINNERS" and***

***"BE SEEN WEARING GREEN"***

KATS will be hosting their **“Making Memories in March and Be Seen Wearing Green”** promotion in the month of March, offering **MULTIPLE CHANCES TO WIN MONTHLY BUS PASSES AS WELL AS A “LUCKY DAY” FOR SOME OF OUR DIAL-A-RIDE VAN PASSENGERS.**

March 1-March 17th, passengers who post one picture of themselves while riding the KATS bus or van on the KATS Facebook page will be entered to win a free April bus pass! (pictures will be reviewed for approval). If you submit a picture, please also submit your name and phone number in a private message on the KATS Facebook page so that we may contact you if you are a winner. Be sure to “like us” on Facebook! In addition, passengers who either **wear green** on **Saint Patrick’s Day** (Thursday, March 17th) or carry their **green KATS bags** will be entered into a drawing for a chance to win a free April Bus pass. That is a possibility of 3 entries per passenger! You must come into the station at 109 Clay Street to show us your **green** and fill out a brief entry form. Some Dial-A-Ride van passengers will also be able to celebrate a “Lucky Day”.

In a continued effort to highlight the many benefits of public transportation, KATS will be offering a series of monthly specials for the 2016 upcoming year. Many people enjoyed our “FREE FEBRUARY” promotion which just took place during the month of February. Stay tuned each month to see what will be offered! Make sure you take advantage of these deals, and tell your friends and family members. You can learn more about KATS at [www.kingsporttransit.org](http://www.kingsporttransit.org).

WHAT: **“MAKING MEMORIES IN MARCH and BE SEEN WEARING GREEN”** KATS March Promotion

WHERE: Route buses and Dial-A-Ride van service

WHEN: March 1-March 17th, 2016

